



Module II. Technical

Topic 1. Photography

Photo-
video
concept
course

Lesson 1. Photography
as a tool for heritage
conservation



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Creativity + Innovation & Technology

In this lesson, we will learn...

why we use
photography to spread
heritage elements.



*In first place, we will analyze
how a camera works and
provide a series of technical
tips...*

to improve your photographs
focused on cultural and
natural heritage.







In this way, knowing the equipment, we can take full advantage to obtain a quality image...

that allows us to convey a series of concepts and valuable information with few words.

- How does photography influence heritage conservation?

*There are certain concrete practical
elements around the great
potential of photography...*

...as a TOOL..

...at the service of
conservation and disclosure of
natural and cultural heritage



- What is its true importance?



*It is able to communicate,
denounce and awaken
consciences more than
any other means and
**without the limitations
of the language.***

- What are the elements of a photograph that allow highlighting the values of the heritage element?



*For this reason, we will
analyze technical,
compositional and lighting
issues in relation to...*

photography

TECHNIQUE



COMPOSITION

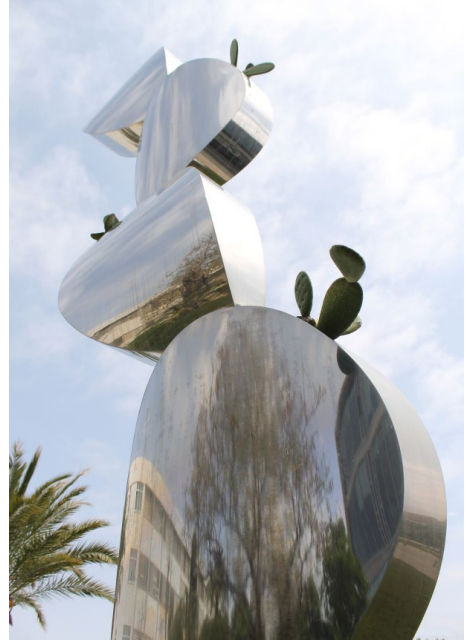


LIGHTING





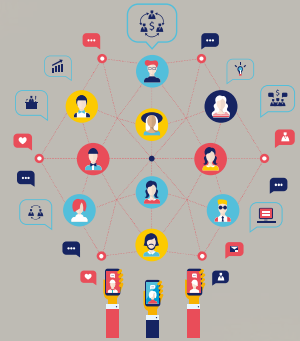
EXAMPLES



- Conclusions

Photography allows us to show the true essence of heritage. An image is worth a thousand words, as long as it has a minimum of quality.

If we show, we sensitize ...
If we sensitize, we
protect!





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